

# Brittany Janeczek

## GRAPHIC DESIGNER & LOVER OF CHEESE FRIES

brittanyjaneczek.com  
btjaneczek@gmail.com  
978.835.5451

## what I know

Figma  
Adobe Suite  
Sketch  
Illustration  
Print Design  
Photography  
Understanding of HTML & CSS  
Improv Comedy

## how I know it

2012 – 2016  
**ENDICOTT COLLEGE**  
Beverly, MA

BFA in Graphic Design with  
minors in Communications and  
Computer Science

January – March 2013  
Works shown, Student Show

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February – June 2015  
**MASSEY COLLEGE OF  
CREATIVE ARTS**  
Wellington, New Zealand

Design and Communication  
Studies abroad

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Summers of 2013 & 2014  
**UNIVERSITY OF  
MASSACHUSETTS**  
Lowell, MA

Portfolio Seminar  
Intro to Programming with C

## what I do

**VERNDALE**  
Visual Design Lead  
August 2021 –

As a Visual Design Lead, I work with clients to enhance their brand and digital expression, with the goal of establishing a strong visual style that provides real ROI. Working hand-in-hand with a UX partner, I push brands from an interactive, accessibility and visual perspective.

I also manage internal teams, provide art direction, manage timelines and uncover opportunities to increase our client engagements and deepen relationships.

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**TANK DESIGN**  
Senior Designer  
June 2016 – August 2021

As a senior designer I collaborated with designers, developers, project managers and clients to lead teams and produce work for the ever-changing landscape.

- Intern, Fall 2015

Clients include: FedEx, Forrester, Celebrity Cruises, The Boston Globe, Eversource | Orsted and LogMeln

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**FREELANCE**  
2014 –

Here I work independently with clients and occasionally collaborate with other designers. I strive to create new brand identities, illustration styles and web presences for businesses to set them apart.

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**PEABODY ESSEX  
MUSEUM**  
Designer  
June – December 2014

As a Creative Services Intern I worked on branding and advertising within the PEM identity. Works spanned both print and digital across multiple museum campaigns.

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## other / volunteer

**IMPROV BOSTON**  
Summer 2018 –  
2020 (thanks Covid...)

Performer: NIGEL

**ENDICOTT GLOBAL  
AMBASSADORS**  
January 2016 – 2017

Global Ambassador

**INTERNATIONAL  
STUDIES ABROAD**  
September 2015 – 2017

Global Ambassador